

Bid Group Name	Bid Detail Description	UOM	LAMAR ADVERTISING	BIG COMMUNICATIONS
<b>Total</b>			<b>\$7,787.00</b>	<b>\$36,136.40</b>
<b>Static Billboard</b>	One (1) illuminated (14' X 48') billboard	EACH	\$2,587.00	\$3,823.53
	Development and production of artwork for up to three (3) vinyls	EACH	\$0.00	\$12,700.00
	Production of up to three (3) full color 14' X 48' vinyls	EACH	\$1,200.00	\$1,333.33
	Hanging service for up to three (3) vinyls	EACH	\$500.00	\$0.00
	Storage of up to two (2) vinyls	EACH	\$500.00	\$800.04
	Decription of any additional charges	EACH	\$0.00	\$0.00
	<b>Total</b>			<b>\$4,787.00</b>
<b>GROUP 2</b>	One (1) digital billboard	EACH	\$3,000.00	\$4,779.50
	Development and production of artwork for up to three (3) digital campaigns	EACH	\$0.00	\$12,700.00
	Decription of any adition charges	EACH	\$0.00	\$0.00
	<b>Total</b>			<b>\$3,000.00</b>

Required Forms			
Notification of Intent to Respond		YES	YES
Equal Opportunity Certification Form		YES	YES
Affidavit of Contractor		YES	YES
Non-Collusion Affidavit		YES	YES
Statement of Compliance with Alabama Code 31-13-9		YES	YES
Signature Sheet		YES	YES
Price Sheet		YES	YES

Conatact Information	
LAMAR ADVERTISING	920 6th Street South, Birmingham, AL 35205   Tom Traylor P: 205-599-2700 E: ttraylor@lamar.com
BIG COMMUNICATIONS	2121 2nd Ave N, Birmingham, AL 35203   John Montgomery P: 205-322-5646 E: john@bigcom.com